NWANA Instructor and Coach Resources

Nordic Walking Association of North America (NWANA) · Pathways for instructors, coaches, and organizers · Generated as a PDF from nwaofna.org on November 22, 2026

Choose Your Path

NWANA connects Nordic Walking education, community participation, organized sport, professional development, events, and organizational collaboration across North America. Please review all the pathways before deciding where to begin. Choose the role that best matches your interests today; you may follow additional pathways as your experience and involvement grow.

For participants

Move, learn, compete

Learn Nordic Walking

Build a sound technical foundation and explore structured Nordic Walking education for beginners and experienced walkers.

Visit the Academy ->

Compete as an Athlete

Enter current NWANA competitions, submit results, follow standings, and explore the rules and disciplines of Nordic Walking sport.

Competition Calendar ->

Join an NW Group

Join an NW Group in your community or organization free. Every NW Group is created and owned by NWANA, and joining takes a minute on the NW Groups site.

NW Groups ->

For professionals and organizers

Teach, judge, organize

Become an Instructor or Coach

Develop the technical and instructional knowledge needed to teach Nordic Walking, support participants, or work with athletes through NWANA education and training.

Professional Pathways ->

Become a Judge or Technical Official

Help support fair and consistent competition through knowledge of Nordic Walking rules, technique evaluation, and event procedures. Contact NWANA to express your interest and receive current information about education and qualification opportunities.

Email: info@nwaofna.org (Officiating Interest) ->

Organize a Nordic Walking Competition

Work with NWANA to develop Nordic Walking competitions consistent with appropriate technical, operational, safety, and participant-protection standards. Contact NWANA before presenting or promoting an event as affiliated with, recognized by, or sanctioned by NWANA.

Email: info@nwaofna.org (Competition Organization) ->

For organizations and supporters

Partner, sponsor, support, serve

Partner with NWANA

Collaborate with NWANA to develop programs, host activities, provide locations, reach communities, support education, organize events, or expand Nordic Walking opportunities. Partnership is based on practical collaboration and shared development.

Partner Network ->

Sponsor NWANA

Support NWANA programs, competitions, education, local groups, instructor development, community access, or public outreach while receiving recognition appropriate to the sponsorship.

Sponsors ->

Support NWANA

Help expand Nordic Walking opportunities through a donation, fundraising campaign, designated fund, or support for a specific NWANA program.

Ways to Give ->

Serve and Help Build NWANA

Contribute your experience through volunteer service, committees, regional development, technical work, strategic projects, or organizational leadership. Opportunities depend on NWANA's current needs and may require relevant experience, qualifications, review, selection, or appointment.

Email: info@nwaofna.org (Volunteering) ->

Still not sure

Still not sure where to begin?

Contact NWANA and tell us what you would like to do. We will help direct you to the most appropriate starting point.

Contact NWANA

Contact page

Also see: Elite Athletes -> NWANA Events -> FAQ ->

Support the mission

Help build Nordic walking across North America

Your donation trains instructors, grows local groups, and powers verified competitions.

Donate to NWANA